PREMIER
Innovative packaging and printing that highlights your products and connects with your customers.
Providing High-Quality Packaging Since 1989

Knowledge, vision, experience. At Premier Packaging we help you design and deliver customized packaging; packaging that engages, delivers, protects, informs and delights.

Premier Packaging is an ISO 9001:2008 registered manufacturer of custom paper board cartons. An early innovator of upscale photo packaging, our product offerings include everything from basic mailers and photo sleeves to sophisticated folding cartons and complex 3-dimensional solutions. Our collaborative approach to packaging development and focus on innovative design delivers a level of functionality, marketability and sustainability that positions your brand for success in today’s competitive marketplace.

For over 25 years, we’ve provided our valued customers with a range of products and services including package design, prototyping, manufacturing, inventory management programs and so much more.
Premier Difference | Competitive Advantage

1. Exceeding Demanding Customer Expectations
2. Original and Creative Designs
3. Strict Quality Standards
4. Decorative Capability
5. Cost Efficient Production
6. Green Sustainability Initiative
7. Publically Traded Company
8. In-House Structural Design
9. Inventory Programs
Premier Difference | Key Accounts

Estee Lauder
Wrigley
Kodak
Shutterfly
Walgreens
Welch Allyn
National Geographic
Marietta

Fuji
Tessy Plastics
Tiny Prints
EZ Prints
Post Foods
LSI Medical
M&M Mars
Duan Reade
Industry | Personal Care

Categories:
1. Cosmetics
2. Skin Care
3. Fragrance
4. Hair Care
5. Hotel Amenities

Competitive Advantages:
1. Turnkey Solutions
   A. Carton Production
   B. Inventory Management
2. Promotional Expertise
   A. Fast Turnaround of Comps
   B. Cartons and Displays
3. In-House Creative Design Team
4. Color Accuracy (Spectrophotometry)
Categories:
1. Ethical (RX)
2. Over-The-Counter (OTC)
3. Physician Sample Programs

Competitive Advantages:
1. Experience Producing Prescription Drug Sample Packaging and Displays
2. Demonstrated Ability to Improve Labor and Machine Efficiency on Repeat Orders
3. Passed Numerous Quality Audits
4. Fast Turnaround
5. Short Lead Times
Industry | Medical Device

Categories:
1. Surgical
2. Orthopedic
3. Blood Pressure Management
4. Cardio Pulmonary
5. Eye, Ear, Nose, Throat

Competitive Advantages:
1. Turnkey Solutions
2. Inventory Management
3. Sterilization Compatible
4. In-House Structural Design Team
5. Clean Room Compliance
6. Pass Numerous Quality Audits
Industry | Photo & Consumer Electronics

**Categories:**
- 1. Photo Mailing
- 2. Promotional
- 3. Product Packaging
- 4. Media Sleeves
- 5. Direct Mail

**Competitive Advantages:**
- 1. Large Volume Manufacturing
- 2. Leveraging Economies of Sale
- 3. Demonstrated Ability to Improve Labor and Machine Efficiency on Repeat Orders
- 4. Inventory Management
- 5. Managing Seasonality (25+ Years)
The Premier Difference

PACKAGING CAPABILITIES
## Capabilities | Folding Cartons

### Products & Services
- **Products:**
  1. Folding Cartons
  2. Counter Top Displays
  3. Sample Packaging
  4. Dispenser Cartons
- **Services:**
  1. Continuous Improvements
  2. Vendor Managed Inventory
  3. Product Launch Support

### Effects & Decorations
- 1. UV & Conventional Offset
- 2. Hot Foil Stamping
- 3. Embossing
- 4. Die Cutting
- 5. Taping
- 6. Windowing
- 7. Gluing
- 8. Inserting
- 9. Source Tagging
- 10. Film Lamination

### Packaging Concepts
- 1. CAD Design
- 2. CAD Sampling
- 3. Structural Design
- 4. Green Initiative

### Core Materials
- 1. Paperboard
- 2. FSC-Certified Paperboard
- 3. N-Flute (Microflute)
- 4. Specialty Materials
Our award-winning structural designers are renowned for innovation and are consistently developing cutting edge designs and dynamic structures for paperboard packaging. Marketers and brand managers look to us to develop something unique, with the understanding that a box is not just a box - it’s a billboard for selling a product and demonstrating to consumers the product’s benefits.

1. Package Prototypes
2. Package Improvements
3. Creative Ideas Leveraged Between Market Verticals
4. In-House Design Team
5. Sample Creation
6. Pack Test
Windows:
Our windowing capabilities include the application of a variety of materials providing you with an effective method of displaying your products.
1. Cellophane
2. Mylar
3. Rigid Windows
4. Micro-Perforated Windows

Embossing:
Our embossing capabilities lend distinction and depth to packaging:
1. Embossing
2. Multi-Level Embossing
3. Blind Embossing
4. Debossing

Overwrapping:
Our overwrapping capabilities allow us to cello-wrap your product or products for a water/air tight protection. In addition to this, we can wrap multiple products together to provide a unique delivery system.
Dynamic Printing

Premier offers the latest technology in the printing and finishing process allowing our team to develop solutions that are truly exceptional. Our sheet fed offset presses are capable of printing up to 10 colors with both UV and aqueous coating. Optimal print quality and accurate color reproduction is ensured throughout the press run by employing vigorous quality control procedures that include computer controlled densitometer readings.

We have the experience and knowledge of printing on many different substrates to achieve a variety of goals. From 100% virgin SBS (solid bleach sulfate) to recycled CCNB & CCKB (clay coated news and kraft back) with high post-consumer waste content; we have the printing expertise to handle any project you have planned.
Premier is committed to working towards a cleaner environment. We developed the Premier Green Initiative to research, design and implement packaging solutions that are innovative and sustainable.

The core of the initiative - designs, materials and methods - represents a comprehensive approach to packaging that minimizes environmental impact throughout the supply chain.

Through creative design, careful material selection, and best practices at the plant level, Premier is able to minimize waste, reduce shipping costs and increase efficiencies - all of which support a sustainable use of resources and cultivate a positive emotional connection to the brand.
**Structural Design:**
Our designers create packaging that is both innovative and sustainable, while considering factors such as product protection, usability, billboard space, and of course, first moment of truth.

1. Weight Reduction
2. Material Reduction
3. Eliminate or Replace Components

**Methods:**
Premier practices are green by nature. From concept to completion, our approach to package design addresses sustainability throughout the supply chain. This includes incorporating best practices at plant level. Premier met, and exceeded, the Leadership in Energy and Environmental Design (LEED) requirements at every level, including:

1. Energy and Atmosphere
2. Water Efficiency
3. Materials & Resources
4. Indoor Environmental Quality
5. Innovation and Design
Green Initiatives | Materials & Paperboard

**Materials:**
Premier carefully evaluates all materials and suppliers to make the best recommendation for your output.

**Paperboard:**
1. SBS and Recycled:
   A. Kallima
   B. InvertKote
   C. Zenith Hi-Brite
2. Premier is Forest Stewardship Council (FSC) certified. Materials include:
   A. Envi by Monadock (80% PCW)
   B. Mohawk Renewal (80% PCW)
   C. Strathcona Strathcote (65% PCW)
   D. Clearwater Paper Candesce
   E. KapStone Kraftpak
The Premier Difference

EQUIPMENT
Sheetfed Offset:

Heidelberg XL-105
6-color plus in-line aqueous coating capability on the 7th unit
Computer control (CPC)
Auto plate and auto register

Heidelberg 28x40
10-color perfector
Computer control (CPC)
Auto plate, auto register (constant 12,000iph speed)

Heidelberg 28x40
8-color plus UV or aqueous coating capability
Computer control (CPC)
Multiwave infrared drying

Heidelberg GTOVO 52
4-color offset press
14”x20.5” max sheet size
Strarte Flo Universal envelope feeder

Die-Cutting

Bobst 102SE
Bobst 102EII
UniPlaten

Folders

Bobst Alpina 110 with Gyro Box
Bobst Domino 110
Bobst Domino 90
F.L Smith SO

MBO B-26
16 page attachment
Econo-Crease scoring and perforating unit

Stahl TF56
8 page attachment
GMS hot-melt fugitive glue application system

Morgana Digifold
Digital in-line scoring and folding
**Special Services**

**Nygren Dahly ND5 Drill**
5-hole drilling capacity

**Tec Lighting UV Coater**
Up to 20” wide sheet
Off-line UV coating for offset or digital
Gloss and matte available

**Shanklin Shrink-Wrap System**
Shrink wrap up to 12.5”x17”
20-30 packages per minute

ADCO box erector
54” polar guillotine cutter
Phillipsburg inserting with hot melt
2-way tape applicator
D&K film laminator
Sencorp sealer - blister sealer
Labelaire label applicators
Tear-tape applicators
CAD CAM & Plotter sample maker

**Toppy America Load Turner**
Maximum pallet size 31”x44”
Lifting capacity - 2,200lbs

**Pennsylvania 7600 Counting Scale (2)**
Auto sample-to-bulk counting with a second base for piece counting and pallet weights

**Windowing**

Kohmann 750 window patcher
Ilapack - Carrera 500PC Flow-rapper
Premier applies our expertise in supply chain management to all of your packaging needs. We help you focus on your core competencies by outsourcing the packaging procurement process to us - a trusted partner with the knowledge to handle all aspects of the program cost-effectively.

**Forecasting:**
We recognize the importance of an accurate forecast and the impact it makes on your bottom line. Our team provides insights into trends that help you prepare for market demand and peak seasons. We create an annual plan that drives production triggers, quantities and safety stock levels. Our plans are dynamic and continually reviewed so that packaging inventory is available when you need it most.

**Logistics:**
We manage the flow of resources and materials to meet your design requirements, both physical and abstract, to streamline production. Our team can manage all aspects of the process, including information flow, material handling, production, transportation and warehousing.

**Procurement:**
Premier Packaging will acquire the appropriate materials for your packaging design to meet your expectations of quality, quantity, time, cost and location. Our team focuses on finding, evaluating and engaging the ideal suppliers to maximize product efficiency and appropriately time purchases to keep inventory costs low. We work to negotiate the best possible price and continually review our supplier relationships.

**Inventory Management:**
Packaging inventory is a large investment for your company, and Premier can help you cut expenses by maintaining the appropriate stock levels to meet demand. We track the quality and location of inventory, including raw materials, work-in-progress inventory, and finished goods. Our team monitors inventory levels to avoid overstock and outages to maintain the perfect balance.
Vendor Managed Inventory

**Personal Care:**
1. Complete management of inventory and production of packaging.
2. Production runs initiated based on rolling forecast provided by customer.
3. Product produced and shipped to meet weekly demand.

**Pharmaceutical:**
1. Internal reports generated weekly
2. Key information transferred via internet to the customer
3. Orders are compared against customer’s forecast
4. Budget information and adjustments are made to the program to minimize costs and reduce lead times.
5. Local warehousing provided as needed for supply chain movement.

**Medical Device:**
1. Manage customer inventory
2. Pick and pack operation
3. Integrated with UPS and Fed-Ex
4. Entire program is managed on a JIT basis

**Consumer Packaged Goods:**
1. Entire system is managed on JIT basis
2. Several phase programs including market test and trail programs to full market roll-out.
Contact Information

**Account Management:**
Jason Grady | Director of Sales  
**Phone:** 585-924-8460  
**Cell:** 585-743-7629  
**Fax:** 585-924-8753  
**Email:** jgrady@premiercustompkg.com

**Project Manager:**
Brett Jump | Key Accounts Manager  
**Phone:** 585-924-8460  
**Cell:** 585-953-3135  
**Fax:** 585-924-8753  
**Email:** bjump@premiercustompkg.com

**Premier Packaging**
6 Framark Drive, PO Box 352  
Victor, NY 14565

www.DSSsecure.com/packaging